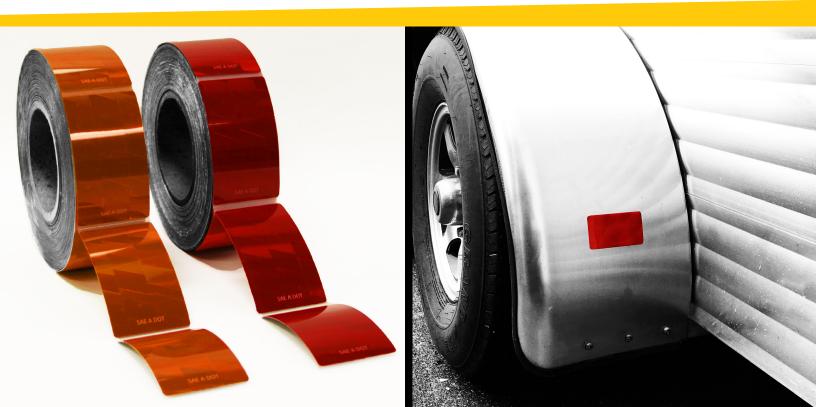


AURA® 188R REFLEX REFLECTORS

Durable metalized microprismatic construction Resistant to face film delamination Aggressive adhesive for easy application Complies with requirements of SAE J594 Contains the SAE A DOT marking



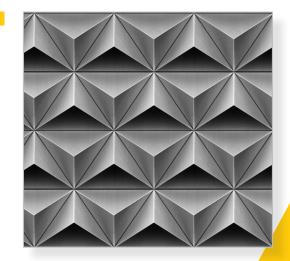
LOW PROFILE

Compared with molded reflectors, AURA[®] 188R offers an extremely low profile when applied to a truck, bus, or trailer. With a total thickness of only 13 mils, the chance of the reflectors getting knocked loose or damaged is minimal. Since the product incorporates our proprietary Hybrid Polymer[™] technology, it is highly impact resistant and will continue to reflect light even if damaged. AURA[®] 188R is supplied with an aggressive adhesive for easy application to metals, paints, and many difficult substrates. No mechanical fasteners or pre-drilled holes are required.



MICROPRISMATIC OPTICS

Each AURA® 188R reflector incorporates over 350,000 microprisms working together to create a highly visible reflector. Unlike other reflective sheetings, which rely upon a two-layer cellular construction, AURA® 188R has a single-layer construction. There is no separate face layer that can begin to chip away or delaminate. Water and dirt will not penetrate into the edges of the product.



AVAILABILITY & COLORS

AURA® 188R is available in 2 standard colors: Red and Amber. Other colors are available upon request.

The reflex reflectors are available in kiss-cut rolls. The standard reflector size is 2" x 3.5". Other sizes are available upon request.



7415 Whitehall Street, Suite 111 Fort Worth, Texas 76118 USA General / International Inquiries: +1 (801) 668-3439 USA Sales Inquiries: +1 (682) 227-1208 www.auraopticalsystems.com

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